

AGENDA

- **Who** we are as a team
- **How** we developed our ideas
- **Why** we are here: our vision
- **What** our plan is about
- **When:** next steps
- **Q & A**



TEAM: BK PARTNERS LLC



- **Team Structure**
 - **Conformity Corp.**
 - **The Peebles Corp.**
 - **Stantec**
 - Combining local knowledge with national perspective

Conformity Corporation



The Peebles Corporation



Building ladders of opportunity



- 35% MWSBE commitment
- Historical commitment to creating ladder of economic opportunity
- History of high MWSBE achievement
- Entrepreneurship Institute
- Peebles launched DC program to expose youth to all aspects of hospitality Industry
- Part of 400-student DC National Academies Foundation "Academies of Hospitality and Tourism" (AHOT)

Some of WHO we've listened to (so far)



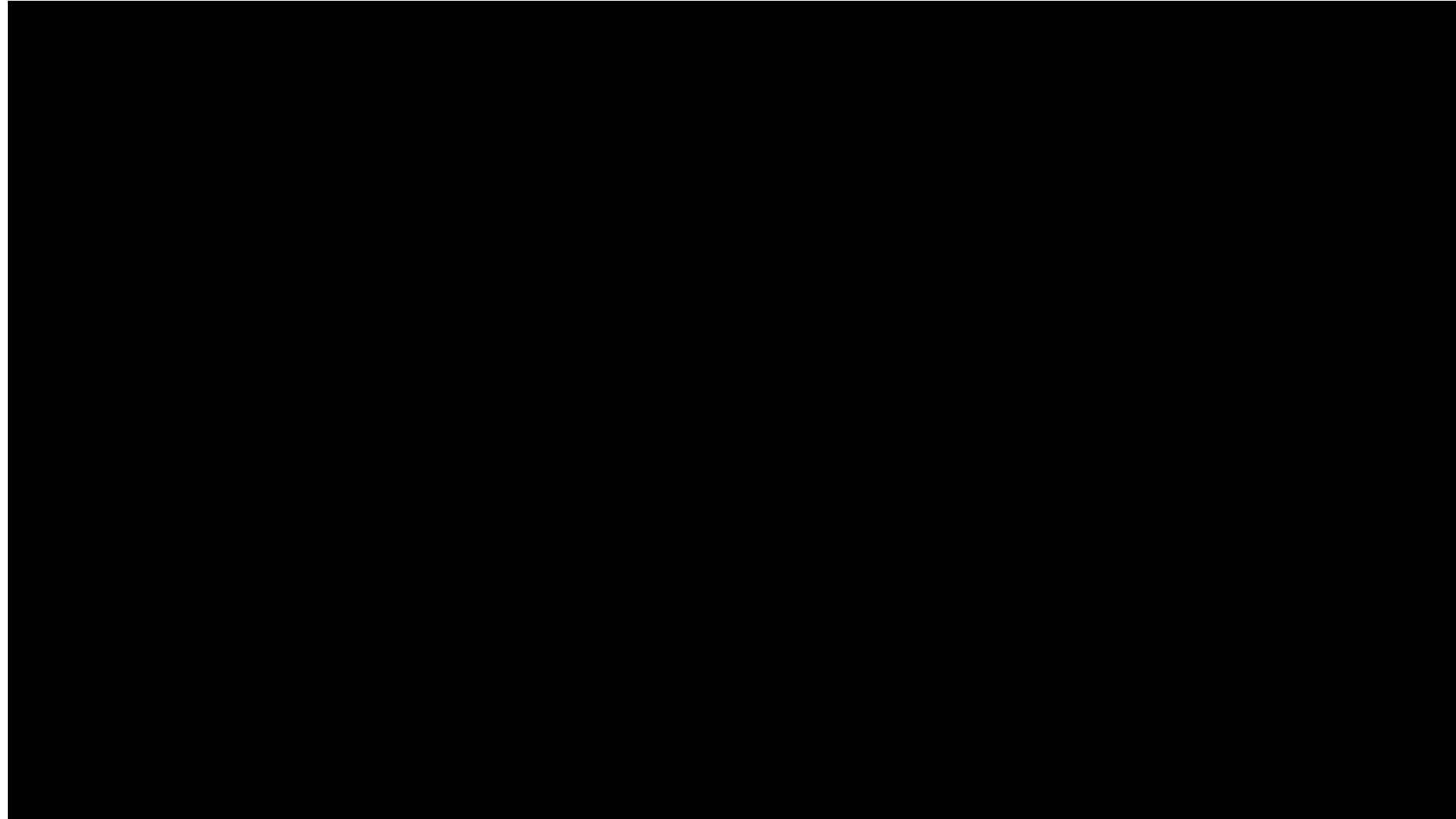
Second Ward High School

- Vermelle Diamond Ely (Founder 2nd Ward HS National Alumni Foundation/Graduate of 2nd Ward)
- Mary Jones (President Second Ward High School National Alumni Foundation)
- Arthur Griffin (Former Chair BOE/Retired Rand McNally Ed. Consultant)
- Price Davis (An early 2nd Ward HS Student)
- Kathryn Frye (Historian/Educator/Consultant/Director "A Colored School" Documentary)
- Obie Blackwell (2nd Ward High School Graduate)
- Gwendolyn Lucas (2nd Ward High School Graduate/Board Member Alumni Foundation)
- Leonard Miller (2nd Ward High School Graduate)

Stakeholders

- Mayor Jennifer Roberts
- Alma Adams, current 12th congressional district representative
- Rep. Kelly M. Alexander
- Charlotte Mecklenburg Planning Department
- Foundation for the Carolinas
- Charlotte Water
- CDOT
- Parks and Recreation Department – Aquatic Center & Park Design
- Charlotte Mecklenburg Schools/Board of Education
- The Housing Partnership

PERSPECTIVES ON BROOKLYN



Honor the
heritage...the
“essence and the
spirit” of Brooklyn



Rooted in the Second Ward's historic vitality



timeline



1768
Charlotte, North Carolina incorporated as a city.

1886

Myers Street School, built in 1886, also known as Jacob's Ladder, is the only public grade school serving African-Americans in North Carolina until 1907.

1880s - 1950s

Brooklyn Neighborhood is the heart of Charlotte's African-American community.

1905

Brevard Library for Negroes becomes the first public library for African-Americans in North Carolina. Located in the heart of Brooklyn, the library was funded by the City of Charlotte and donations from the black community.

1923

Second Ward High School dedicated: The school is the first school to serve African-American teenagers in Mecklenburg County. For nearly five decades this building represented the heart of the Brooklyn Community.

1949

Carver College opens a branch at Second Ward High School offering night classes for World War II Veterans.

1961

As a part of urban renewal, the Charlotte City Council votes to clear eight blocks of the Brooklyn neighborhood at the cost of \$2.4 million.

1963

Demolition of Brooklyn businesses, homes and churches begins.



Urban Renewal - c. 1963



Charlotte 2010 Vision Plan - 2000

Late '60s - Early '70s
Development of current government facilities/Marshall Park construction

2000
Adoption of 2010 Vision Plan



Myers Street School, "Jacob's Ladder" - c. 1907



Brevard Library - c. 1905



Second Ward H.S. Student Council - 1948



Second Ward High School - 1949



Second Ward District - 1975



Early settler's cabin - 1849



Brooklyn - c. 1959



Urban Renewal - 1963

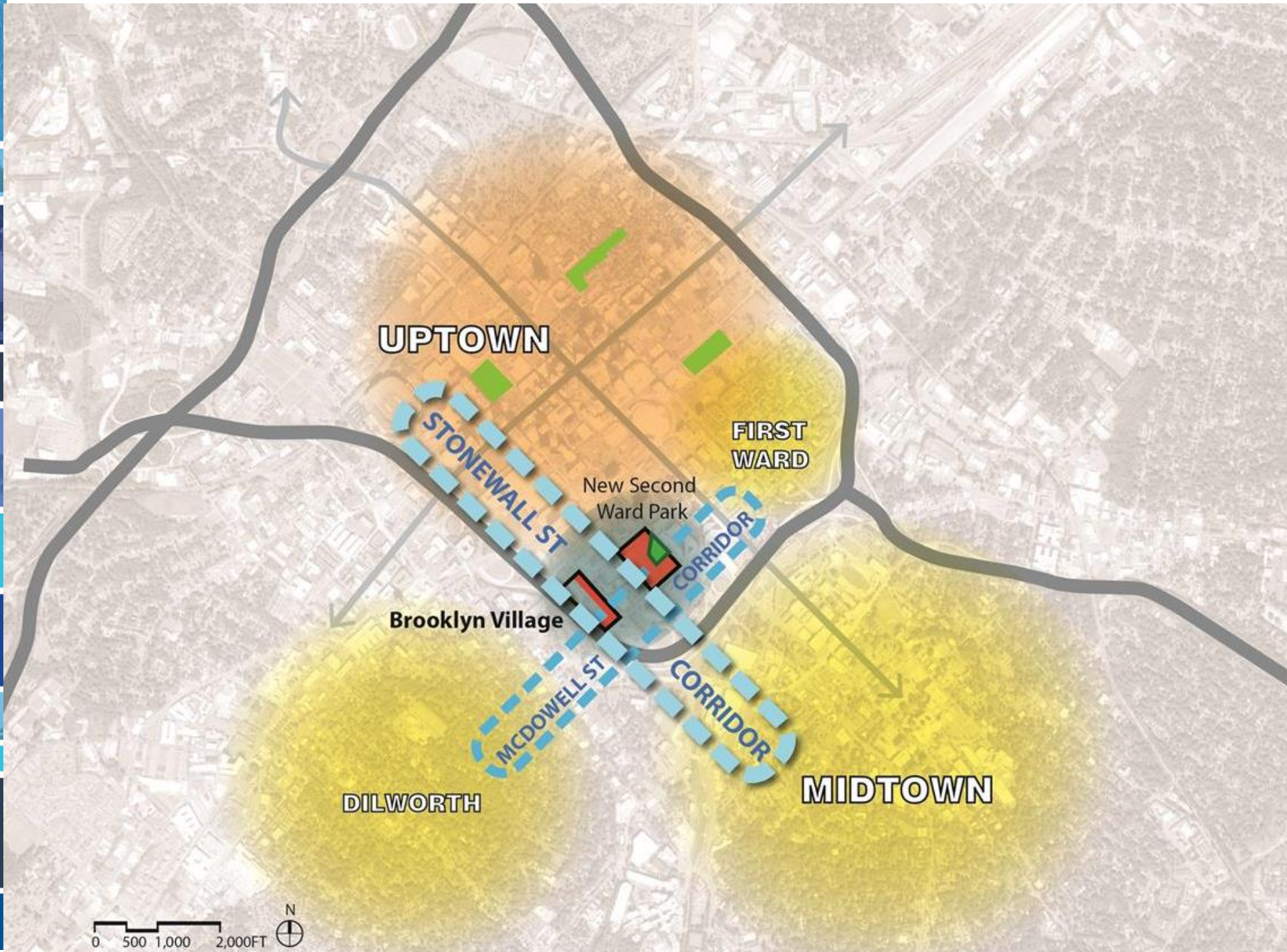


Government Housing - 1960s



Second Ward District - 2001

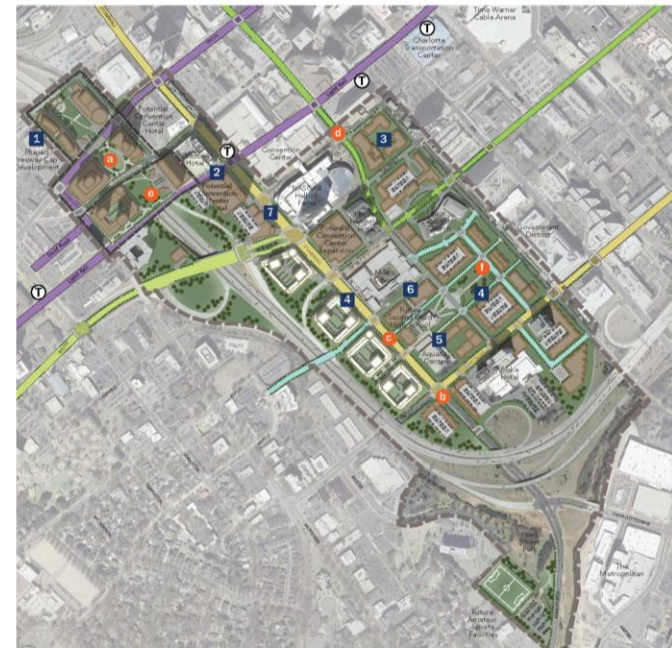
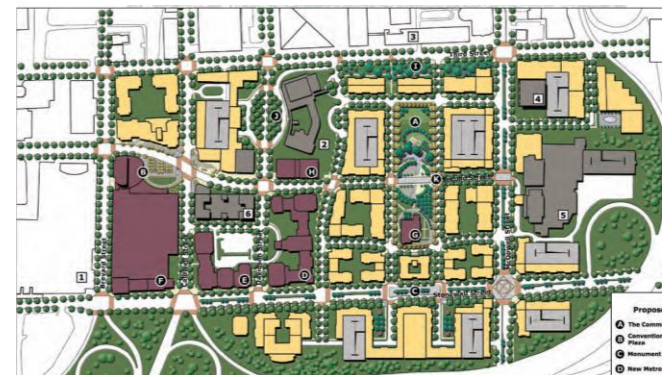
Connecting to Center City's dynamic energy



Inviting Charlotte's innovative future



Past plans: 2003 to today



Program



Brooklyn Village North & South

USE	Units	GSF
Residential (mixed income)	1,243 units	1,187,000
Office		680,700
Retail		252,100
Hotel	280 keys	185,500
Cultural		3,700
Open Space	1.8 acres	
Parking Spaces	2,312 spaces	

Brooklyn Village Total	2,309,000
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Brooklyn Village South



BLOCK I

PHASE I

111,300 GSF HOTEL (150KEYS)
16,500 GSF RETAIL
46,000 GSF PARKING (146 SPACES)
PARKING ABOVE GRADE

BLOCK H

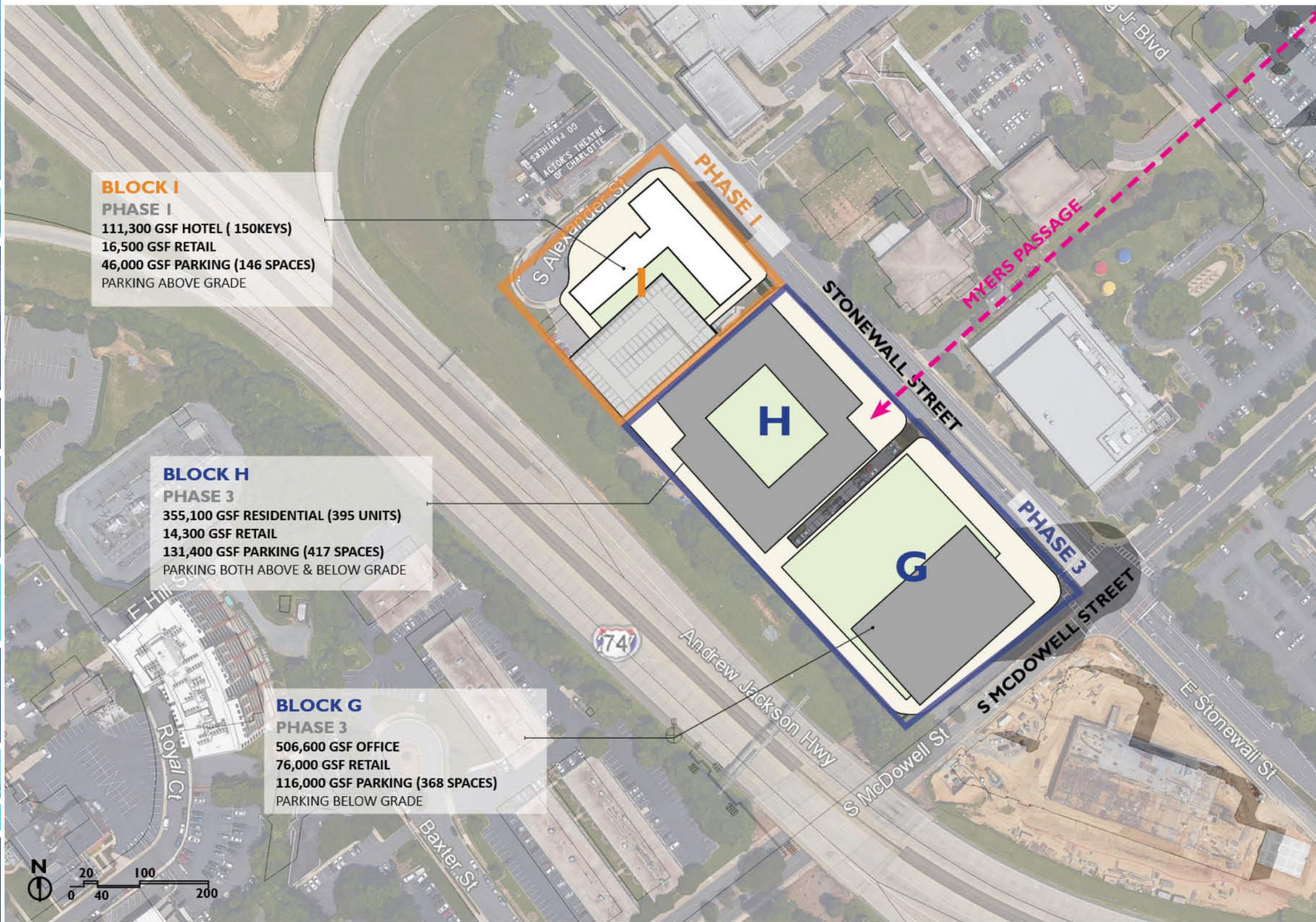
PHASE 3

355,100 GSF RESIDENTIAL (395 UNITS)
14,300 GSF RETAIL
131,400 GSF PARKING (417 SPACES)
PARKING BOTH ABOVE & BELOW GRADE

BLOCK G

PHASE 3

506,600 GSF OFFICE
76,000 GSF RETAIL
116,000 GSF PARKING (368 SPACES)
PARKING BELOW GRADE

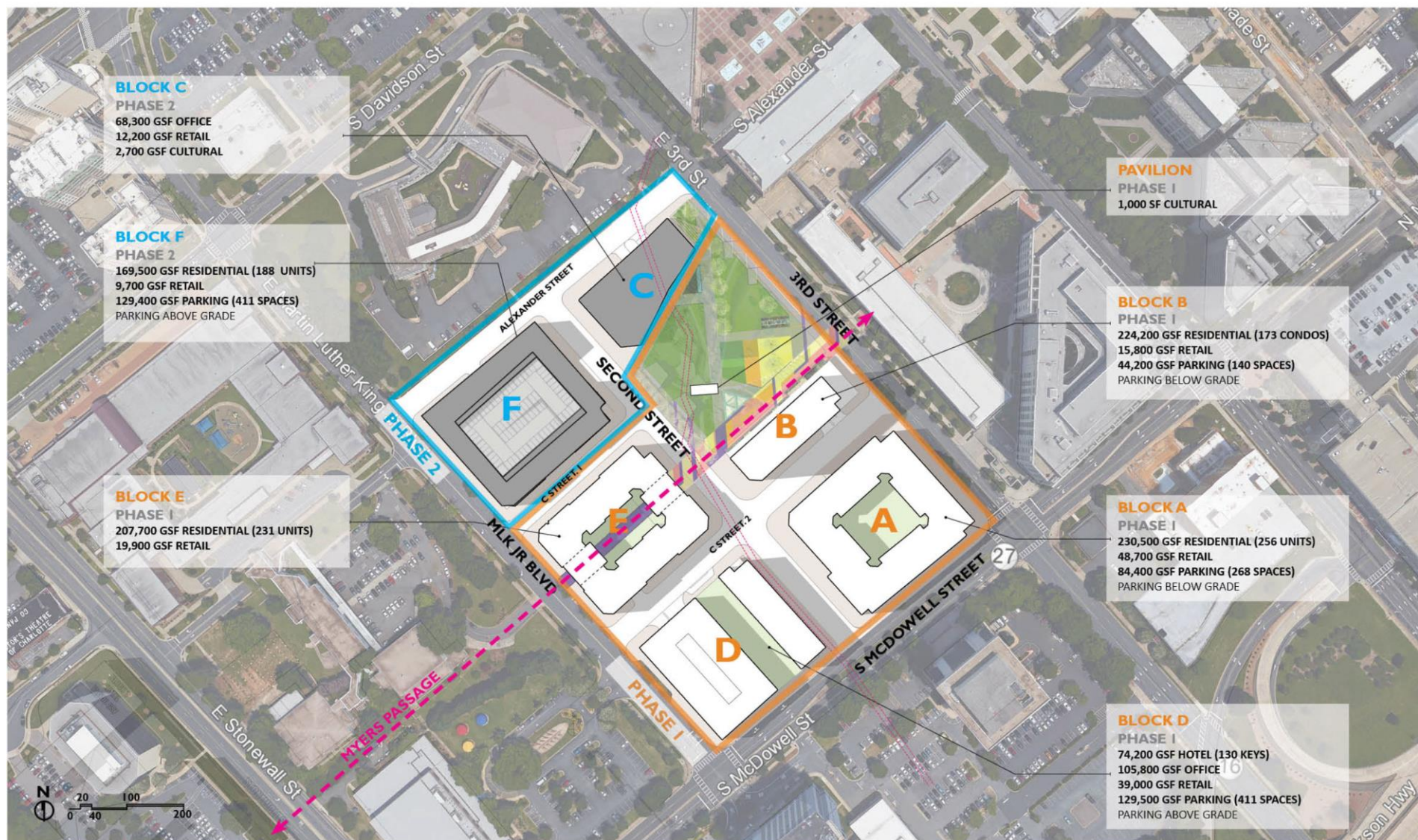


A walk along Stonewall



Brooklyn Village North





A walk along Second Street



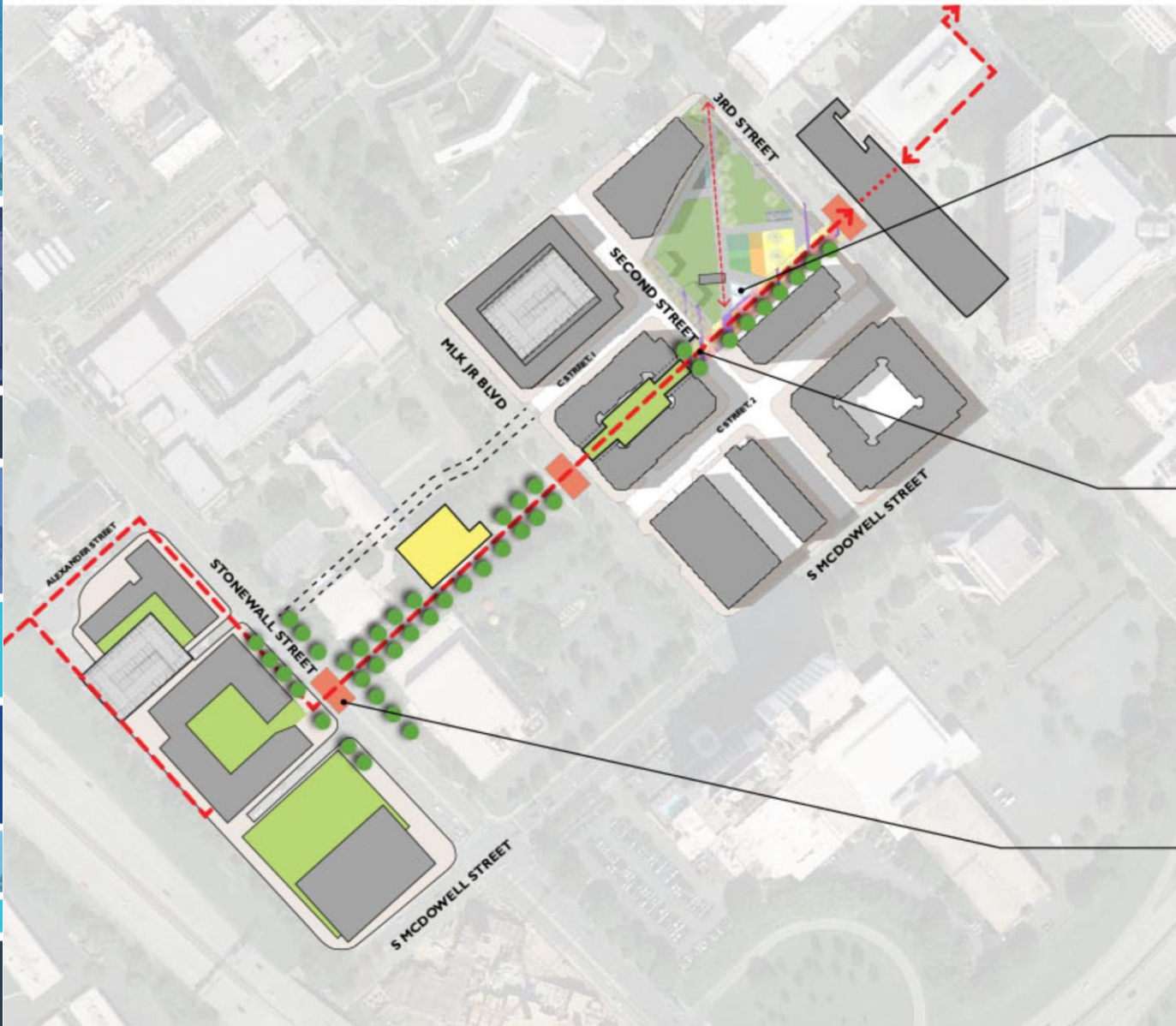
A walk along Second Street.



A walk in the park



Myers Passage



CAPTIVATE the user by pulling them into the site using lighting, color, and art



ACTIVATE Myer's Passage through paving patterns and architectural features



INVIGORATE existing Stonewall Street with unique pedestrian crossings

Connecting Center City



Open space, cultural & historical references



Our next steps – public sessions



- **Monday, August 15th**
Brooklyn Village Historic and Cultural Programming & Other Design Elements
6:00 pm, Beatties Ford Road Public Library
- **Tuesday, August 16th**
Brooklyn Village Historic and Cultural Programming & Other Design Elements
11:30 am, Beatties Ford Road Public Library
- **Week of August 29th**
MWSBE Participation and Outreach (am/pm)
- **Week of September 12th**
Affordable Housing and Public Open Space (am/pm)
- **Week of September 26th**
Economic Opportunity and Approach to Retail (am/pm)
- **Thursday, October 13th**
Town Hall Meeting – 6:00 pm, Charlotte-Mecklenburg Government Center



Find Us On

- Facebook: brooklynvillageclt
- Twitter: @brooklynvlgclt
- www.charmeck.org/mecklenburg/county/BMC2U/Pages/Brooklyn-Village-Redevelopment.aspx



BROOKLYN VILLAGE